

**Media Advisory**

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| **WHAT:** | <<EVENT NAME>> |
| **WHEN:**  | <<EVENT DATE AND TIME>> |
| **WHERE:** | <<EVENT LOCATION INCLUDING ADDRESS>> |
| **WHO:** | Students from <<YOUR SCHOOL>> are holding this event in support of the Marquette Challenge, a grassroots, student-led fundraising effort held by physical therapist and physical therapist assistant students from across the U.S. |
| **WHY:** | The Pitt-Marquette Challenge supports the Foundation for Physical Therapy – a nonprofit that funds physical therapy research to optimize movement and health. When students participate in the Challenge they are making an investment that strengthens their future profession. Every donation – big or small – makes it possible to fund scholarships, fellowships, and research grants. |

**EVENT DESCRIPTION:** <<Describe your event in 3-5 brief sentences. Be sure to include the information you think would help people unfamiliar with your event (i.e. costs, parking information, registration information, appropriate attire – if relevant) >>

For more information, contact <<CONTACT NAME>> at <<CONTACT EMAIL AND PHONE NUMBER>> or visit <<WEBSITE IF APPLICABLE>>. For more information about the Foundation for Physical Therapy, visit [www.foundation4pt.org](http://www.foundation4pt.org).

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